

## SLAVES TO FASHION – BIOGRAPHY

In 2020 heavy metal genre celebrates its 50 years anniversary. In 1970 Black Sabbath released both their ground-breaking debut album and the mighty "Paranoid". Deep Purple and Led Zeppelin also released highly influential albums the same year.

Norwegian band SLAVES TO FASHION celebrates this occasion in their own special way. Every month of 2020 they will release a new original song that is inspired by, pays tribute to and represents a time period or subgenre of heavy metal. Combined the songs will become the full album entitled "The History of Heavy Metal".

SLAVES TO FASHION hail from Haugesund in Norway. They released their first album "Crossing Over" in 2007 under the name P:O:B. As SLAVES TO FASHION the band released a critically acclaimed progressive hard rock album called "Artistic Differences" in 2011 and did some tours in Norway and Germany. After changing key band members, the band's released two singles in a more modern metal style. The band went on hiatus in 2014 but released some of their songs in Norwegian under the moniker MOTESLAVENE. Two of those singles charted at the local radio charts.

In 2020 SLAVES TO FASHION returns and all the ten songs of the concept album have now been released as singles:

1. 1970
2. The Priest of Maidenhead
3. Sex, Drugs & Rock 'N' Roll
4. Thrash of the Titans
5. Expressions of Extremity
6. Garden of Chains
7. The Evergrowing Tree
8. The Power of Metal
9. The NU Wine
10. Too Close (to See Clearly)

The latest single, "Too Close (to See Clearly)", pays tribute to the last 20 years of metal, with subgenres like symphonic metal, folk metal and different kinds of metalcore, among others. The album itself will be released physically on February 13<sup>th</sup> 2021.

Today SLAVES TO FASHION is more of a musical collective than a band. Both the new album project and the live shows feature a lot of friends and guest musicians. The core of the band, however, is still the line-up that recorded "Artistic Differences": Johannes Støle (vocals), Torfinn Sirnes (guitars), John Lind (bass) and Vidar Ingvaldsen (drums).

"The History of Heavy Metal" is a serious concept album but some lyrical and musical references might evoke a smile. Hopefully also a nod or two!

*"If heavy metal bands ruled the world, we'd be a lot better off."*

*– Bruce Dickinson*